

Sarah Cliff

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Creative Director with 360 degree experience working at agencies including Leo Burnett, Leith London and Leagas Delaney. Clients have included Adidas, Harrods, Barclays, Carling, McDonald's, Kellogg's, Samsung, Homebase, COI and P&G. Now looking to join a leading creative agency to produce award-winning work.

Permanent ExperienceLeo Burnett

2004 - Present

Clients: Homebase (Creative Director), Dewar's (Press), Cow & Gate (Press, TV & Digital), Barclays iShares (DM, Digital, Press, Outdoor, Experiential), Guinness (Trade), Kellogg's (Press & TV), McDonald's (Press, Outdoor & TV), P&G Aussie (Press & Packaging), United Nations Unifem (Digital), Samsung (Press & TV), P&G Always (TV), Scottish Widows (Digital), Maxwell House (Experiential & Trade), COI Train to Gain (Print), P&G Max Factor (Digital).

Leith London

2002 - 2003

Clients: Carling (TV), Goodfellas (Press), Clearblue (TV & Press).

Leagas Delaney

2000 - 2001

Clients: Adidas (Press), Barclays (Press), Hyundai (Press), Harrods (Press), Goodyear (Press), Opodo (Press).

Other Freelance:St Lukes

Ikea, Foxes biscuits, COI Fostercare, BT.

Farm

Pitch Win: Classic Cat Food.

Abbott Mead Vickers

WHSmiths, Guinness, Economist, Homebase, Whiskers, Sainsburys, Oxo, Walkers, Wrangler.

EducationWatford School of Copy Writing

1998 - 1999

Postgraduate Diploma in Copy Writing

Staffordshire University

1994 - 1997

First Class BA Hons Graphic Design and Advertising

Skills

Design Software: InDesign, Photoshop, Illustrator & Powerpoint (fully proficient).

Other Interests

Bespoke children's wallpaper company. Life drawing, sculpture and glass fusing.

References available on request.